(14)
CA2ALZ 3
70A47
C.2
t Recreation Committee
Vault
19/20
CA2 ALZ 3 1970A47
Alberta Recreation Plan: Study Guideline
s. April, 1970. 2
3 3398 00307 6899
LEGISLATURE LIBRARY
NOV 4 1975
EDMONTON

ALBERTA RECREATION PLAN
Study Guidelines

These guidelines were developed by the Alberta Recreation Plan Study [illegible] March, 1970 and are a revision of the guidelines originally prepared by the Ad-Hoc Committee which was established by the Alberta Recreation Committee to prepare plan guidelines. These guidelines are based largely on the report "Objectives and Approach for a Comprehensive Leisure Time, Recreation and Tourism Study by the Province of Alberta" which was prepared for the Alberta Recreation Committee by Mr. W.M. Baker and which has been extensively quoted and paraphrased.

GENERAL GUIDELINES FOR THE STUDY

OBJECTIVES

"To undertake a comprehensive Leisure Time Overview Study that will provide, for the consideration of the Provincial Government, a factually supported strategy or general framework of co-ordinate policies and programs consistent with the opportunities of the natural and cultural resource base and the financial capability of Alberta, and designed to:

(a) Maximize the opportunities for the fulfillment of the leisure time needs and potentialities of its citizens in accordance with concepts expressed in the White Paper on Human Resource Development.

(b) Maximize income, investment and employment opportunities associated with tourism and recreation.

In essence, the study can be regarded as an attempt to define the implications of the White Paper on Human Resource Development for the field of Leisure Time Activity in terms of policy and program requirements."

A. Description of the Work

1. To overview, control, and undertake research and analysis involved in each study section, to meet the objectives of the study and these accompanying guidelines.

2. To establish methodology for each of the study sections.

3. To assign tasks of research, data collection and analysis involved in the study sections (through the Alberta Recreation Committee) to agencies that are best able to accomplish the work.

Digitized by the Internet Archive
in 2025 with funding from
Legislative Assembly of Alberta - Alberta Legislature Library

4. Establish the terminology which may be required in addition to the terms which have already been defined by the Alberta Recreation Committee.

5. To evaluate research to ensure that it meets the objectives of the study.

6. To assign time and cost values to the various research projects within the general limites (eg. time and cost) set down.

7. To present a design for a study leading to the development of an Alberta Recreation Plan.

8. To present progress reports every three months with final reports to be presented upon completion of the study.

9. To establish a procedure (which is to be approved by the Alberta Recreation Committee) through which agencies may obtain information and for updating work completion dates as required. This procedure to include requests for policy recommendations prior to the completion of the study.

B. Depth and Scope of Assignment

This study will not be concerned with planning at project level where highly specific and detailed study and demand data find their greatest application. It is possible, however, that some obvious projects that provide ideal situations for the initiation of programs may be identified and introduced into the study as examples.

C. Evaluation and Regulatory Device

1. A member of the study group should attend each regular meeting of the Alberta Recreation Committee.

2. All required reports are regulatory devices.

D. Period of Work

This study should be completed within 18 months of its commencement.

GUIDELINES FOR SECTION 2 - ANALYSIS OF RESOURCE SUPPLY

A. Description of Work

1. To prepare a macro-analysis of terrain pattern of the Province of

Alberta including land, water and forests; the historical and cultural resources and the biological patterns including wildlife and fish; so as to provide a clear expression of the resource opportunity for resident and tourist leisure time activities, noting the comparative advantages and disadvantages present. As an integral component of this analysis, a comprehensive recro-tourist use capability classification, with accompanying maps, that will have a direct significant application in policy and program planning must be developed.

Such a recro-tourist use capability classification will be a slight modification of the classification used in the Canada Land Inventory Study.

2. To define a critical path statement for the study section to ensure that all data required for the analysis of the resource base are completed in time to be useful.

B. Depth and Scope of Assignment

The operation will essentially involve the synthesis of existing data sources, rather than the collection of original information of field research.

C. Kind of Results Expected

1. Presentation of the supply side of the resource base in an easily understandable method which is highly significant in arriving at main objectives of the study.

2. Indication of areas of the province with high potential for various recreation activities.

D. Evaluation and Regulatory Device

The study group will maintain constant liason with those involved in data collections and analysis.

E. Period of Work

It is felt that this section will take eleven months to complete and consequently a start must be made immediately in the data accumulation phase.

Cost and Manpower Estimate

Although considerable manpower is anticipated, much of the work will be

similar to the resource inventory required by the Provincial Parks Branch, consequently, it is hoped that the C.L.I. team can provide data for both. Information for this section of the study should be co-ordinated by a member of the Alberta Recreation Plan Study Team.

G. Existing Data Input

Recreation Capability Inventory (not complete)

CLIMATE

Alex Paul is taking a Ph. D. in Geography at the University of Alberta in this area of concem and possibly data will be available.

- Alberta Atlas Information
- Wildlife Capability Classification
- Lake Shore Inventory (Lands Division)
- List of Historic Sites - Alberta Historic Sites Advisory Board

GUIDELINES FOR SECTION 3 - DEMAND ANALYSIS

A. Description of Work

1. To prepare, within the limits of available statistical data and central compendiums of information and without recourse to additional new major fact collecting surveys, a realistic qualitative and quantitative discussion and analysis of the character of current and future leisure time patterns. To provide measures for activity participation and facility use, to identify and describe the nature of the major tourist markets on a provincial, Canadian, American and global basis. To indicate future research requirements.

2. To work with the Canadian Outdoor Recreation Demand Study Group to develop and use the type of analysis which will be developed, expanding the method of analysis to include the entire field of recreation as visualized in the Alberta Recreation Plan. (The C.O.R.D. Study is being conducted across Canada and its objective is to arrive at demand parameters and economic benefits in Outdoor recreation. It is looking at outdoor recreation and its alternatives).

3. The preparation of as many sets of time series use of visitation for individual segments of the field should be attempted.

B. Depth and Scope of Assignment

1. In the case of Level 1, Policy and Program Planning, it is essential

to come to grips with the total spectrum of leisure time. (including conventions and related tourist activities)

2. Investigate existing reports on demand and analysis of leisure time use to arrive at information for policy.

C. Kinds of Results Expected

1. Time available and time spent by Albertans and tourists in various leisure time activities.

2. Distance people will travel for various types of leisure activity.

3. What is required at weekend stopover places, vacation destination, and overnight stop.

D. Evaluation and Regulatory Device

The Study group will maintain constant liason with those involved in data collection and analysis.

E. Period of Work

It is felt that this section will take eleven months to complete and consequently a start must be made immediately in the data accumulation phase.

F. Cost and Manpower Estimate

Since this section deals with three major areas and could prove to be one of the more significant sections of the study, it is expected that as many Alberta Recreation Plan Study Team members as possible will be involved in this section of the study and will devote as much time as possible to the section. In addition, it is anticipated that the C.L.I. team will make a major contribution to this section.

G. Existing Data Input

- Final volumes of Ben Crow's Motivation Study.
- 8M Probability Study
- A Design for Assessing Outdoor Recreation Demands in Canada, by Jack L. Knetch, C.O.R.D.S.
- U.S. Automobile Exit Study, Summer 1968, Canadian Facts.
- U.S. Automobile Visitors to Canada by Travel Data.
- All data related to C.O.R.D.S. is available from Provincial Parks.
- Department of Youth Leisure Time Study.

Digitized by the Internet Archive
in 2025 with funding from
Legislative Assembly of Alberta - Alberta Legislature Library

https://archive.org/details/ableg_33398003076899

- Amusement Tax Data.
- Liquor Control Board Data.
- K.P.M. "Survey Analysis of Non-Resident Travel".
- A Study of Inter-Provincial Travel in Canada.
- Holiday Travel by Canadians.
- National Parks, Planning Division.
- Courier Tourist Studies.
- Journal of Leisure.
- Demand Trend Analysis - Tourist Accommodation in Canada - Acres.
- Economic Significance of Travel in Canada K.P.M.
- Analysis of Canada's Visitor Potential at Home and Abroad.
- Operation Breakthrough.
- Convention Bureaus Information.
- Highway Traffic Counters.
- Retail and Service Trade.
- Income Data D.B.S.

GUIDELINES FOR SECTION 4 - ANALYSIS OF JURISDICTIONS, LEGISLATION AND REGULATIONS - THE EXISTING POLICY FRAMEWORK

A. Description of Work

1. To prepare an adequate description and analysis of the current framework of jurisdictions, legislation and regulations for the performance of the promotional, developmental and regulatory functions of government in the leisure time field at the federal, municipal, and provincial levels, clearly indicating the character, focus and suitability for the exploitation of current and future opportunities, areas of conflict, gaps present, and guidelines for improvement.

   While jurisdictions of all three levels of government will be considered, those at the Municipal and Federal levels will only be of concern if they appear to affect or are affected by the provincial jurisdiction.

2. It will be essential to explore the nature of the partnership between the government, the individual and the commercial enterprise in the tourist and recreation field, and clearly define the responsibilities between municipal and provincial levels of government in the provision of a necessary hierarchy of public facilities and the performance of the promotional and regulatory functions also requires critical evaluation.

B. Depth and Scope of Assignment

1. All levels of government should be covered.

2. All areas of Alberta Government endeavour should be studied.

C. Kind of Results Expected

1. Statement of the areas of policy concerning leisure as it presently exists.

2. Statement of possible areas of policy for leisure.

D. Evaluation and Regulatory Device

The study group will maintain constant liason with those involved in data collections and analysis.

E. Period of Work

This section of study concerning areas of policy is very important to complete at an early date to use in decisions of depth of research involved in the other study sections.

F. Cost and Manpower Estimate

A member of the central study group for approximately four man months depending upon the depth of the study.

G. Existing Data Input

- Interim and Final Report of Larry Beres.
- Park Regulations.
- Historical Parks Act.
- Willmore Wilderness Park Act.
- Parks Act.
- Park Policy.
- Master Plan Program Methodology and Objectives.
- Ministerial Orders File.
- Orders-in-Council File.

GUIDELINES FOR SECTION 3 - ANALYSIS OF LEISURE PROGRAMS

A. Description of Work

1. To prepare a systematic description and analysis of federal, provincial, and municipal leisure time programs, clearly indicating the objectives, content and cost of each from both a current and historic perspective, and evaluating the total group of programs from the standpoint of balance, co-ordination, overlapping, significant gaps and cost patterns.

2. To include all leisure programs under jurisdiction of the private sector and quasi-public sector.

B. Depth and Scope of Assignment

All programs that deal with leisure activities of Albertans and tourists are to be defined and analyzed.

C. Kind of Results Expected

1. Report on the areas of leisure programs with the implications of associated policy.

2. This section of analysis must provide a concise expression of the cost of each government program preferably from the period of its introduction, and as a minimum over the last ten years.

3. In addition to the above costs of other programs should be obtained it such does not prove too difficult.

D. Evaluation and Regulatory Device

This study group will maintain constant liason with those involved in data collection and analysis.

E. Period of Work

The work should be done immediately.

F. Cost and Manpower Estimate

1. Because much of the work has been done, the job should not take longer than two to four man months.

2. Involvement of the budget authorities and Human Resources Development Authority Program planners is desirable.

E. Existing Data Input

1. The Interim and Final Report by Larry Beres.

2. The information gathered for the new five year cost-sharing program by H.R.D.A. could be meaningful.

3. The Inventory.

4. Department of Youth Recreation Survey.

5. Budget Bureau Information.

GUIDELINES FOR SECTION 6A - ANALYSIS OF FACILITIES - IN RELATION TO FACILITIES

A. Description of Work

1. To provide a summation and an analysis of the current pattern and future requirements of the full range of public and private leisure time facilities for residents and tourists, clearly indicating their character and scale, strength and limitation, and significant inter-relationships. It is desirable to obtain an historic perspective for the growth of facilities on a provincial and regional basis.

2. Similar information should be obtained from other provinces and Canada and the U.S. if possible.

3. It will be necessary to use a comprehensive leisure facility classification.

B. Depth and Scope of Assignment

The fact that this study will encompass the entire field of leisure time activities for residents and tourists necessitates the adoption of a very broad approach to the analysis of facilities and complicates the research task considerably.

C. Kinds of Results Expected

1. Complete indication of facility distribution and growth presented in

an easily understandable map (perhaps visual) which will be meaningful to the objectives of the overall study and the C.O.R.D. study.

2. Qualitative facility forecasts, quantitative facility forecasts and forecasts on the basis of growth in activity participation and tourism.

3. Complete inventory of all leisure facilities in the province.

E. Evaluation and Regulatory Device

The study group will maintain constant liason with those involved in data collection and analysis.

F. Period of Work

To start immediately and to finish concurrent with Sections 2 and 3, estimated to take eleven months.

G. Cost and Manpower Estimate

1. Very little additional work over and above the data input phase will be required to get the information into useable form for the main study.

2. Approximately three man months of work will be required over and above the time required for completion of the existing data input.

C. Existing Data Input

1. Recreation Facility Inventory (incomplete). Completion of this project is estimated at 68 man months. Presently there are four people working on the project. Consequently 14 additional people will be required in addition to the four already working on the project if the 12 month time limit is adhered to.

2. In the Recreation Survey of the Research Branch, Department of Tourism, a considerable amount of information on facilities was obtained. The lengthly questionnaire entitled, "Inventory of Commercial Recreation Outlets, Club Facilities and Programs" was completed for municipalities across the province, and the inventory of recreational programs of an instructional nature provides considerable data on building space and capacity, equipment, etc. It should be noted that this inventory also contains no historic data which presents limitations similar to those previously noted.

- The Data Base of the Alberta Government Travel Bureau contains information with respect to the location and scale of licenced commercial accommodation in the province and similar data for tourist campgrounds and trailer parks. Again, there is a lack of historic data in the central compendiums of information.

GUIDELINES FOR SECTION 6B - ANALYSIS OF FACILITIES - IN RELATION TO INFRA-STRUCTURE

A. Description of the Work

1. To provide a description and an analysis of the present pattern and future trends related to development, operation and maintenance of the total range of support facilities or infra-structure required for the exploitation of the leisure time, tourist and recreational potentials of Alberta, particularly the transport network and the maintenance of environmental quality.

B. Suggested Data Inputs

- Highways information.
- Forestry information.
- D.O.T. information.
- Reclamation information.
- Alberta Power Commission.
- Motor Vehicles information.
- Environmental Health.
- Pipelines Branch information.

C. Kinds of Results Expected

Detailed inventory of the infra-structure which affects leisure in Alberta.

D. Evaluation and Regulatory Device

The study group will maintain constant liason with those involved with data collection and analysis.

E. Period of Work

Approximately four months, although this can best be determined once a team member has two or three weeks to study the data.

It should be noted that in Baker's report he gives relatively little consideration to the infra-structure. The Ad-Hoc Committee felt that consideration of the infra-structure was extremely important and consequently suggests that this analysis should proceed as part of the Alberta Recreation Plan.

GUIDELINES FOR SECTION 7 - ANALYSIS OF ADMINISTRATIVE ORGANIZATION

A. Description of Work

1. To prepare a satisfactory description and analysis of the present and desirable future framework of administrative organization for the performance of provincial functions in relation to the division of leisure time services, indicating the nature and focus of the present structure, its strength and limitations together with guidelines for improvement.

There are three distinct levels at which this problem of co-ordination must be examined. At Level 1, or Cabinet Level, the focus is upon general policy and program co-ordination, financial direction and the consideration of alternatives. The Budget Bureau and Treasury Board now exercise a co-ordinational function at this point in the administrative structure, and it will be necessary to carefully evaluate their effectiveness and limitations. Level II involves inter-departmental co-ordination and communication in the planning, operating and information distribution facets. Here, the recently established Alberta Recreation Committee can be considered to represent a co-ordination device. Finally, there is the problem of co-ordination within departments at branch level that might be termed Level III, co-ordination. This is essentially a departmental matter, and it may be that the Committee would feel that this type of analysis is best handled by the individual department involved.

B. Depth and Scope of Assignment

1. Much more is involved than a theoretical and somewhat abstract manipulation of boxes and lines and the formulation of generalized statements with respect to relationship between components.

2. The problem of co-ordination in policy, program and investment planning is of major consequence.

C. Kind of Results Expected

1. Alternative administrative frameworks complete with limitations and

implications must be presented.

2. The full scope of the administrative problem should be identified, the interactions defined, and guidelines for improvement formulation.

E. Evaluation and Regulatory Devices

The study group will maintain constant liason with those involved in data collection and analysis.

F. Cost and Manpower Estimates

Approximately 4 man months

G. Existing Data Input

1. Administrative setup of all Provincial Government Leisure serving organizations, agencies.

2. Data collected during the term of the contract with Larry Beres.

3. Outdoor Recreation in Canada - Volume I and II.

GUIDELINES FOR SECTION 8 - ECONOMIC ANALYSIS

A. Description of Work

1. No comprehensive economic analysis involving the derivation of dollar value measures of capital, operating or consumer expenditures within the leisure time and tourist sector of the economy of Alberta is envisaged. During the course of the study some dollar values for the sector as a whole, or for its individual component parts may be derived without extensive and detailed special research. Any opportunity of this type should not be neglected, but it will not be the basic objective of this study to seek this information. Some measures of employment and income associated with the public sector of the leisure time field might be derived from central government data sources.

2. To be combined with the Demand Analysis to achieve a method of estimating benefits of recreation outlets.

C. Depth and Scope of Assignment

All literature and studies attempting to measure economic impact should undergo study and analysis.

C. Kind of Results Expected

While any sophisticated form of economic impact analysis would not be possible due to the absence of input/output data for the economy of Alberta, the results of studies in other areas of the world should be considered.

D. Evaluation and Regulatory Device

The study group will maintain constant liason with those involved in data collection and analysis.

E. Period of Work

To be completed within eleven months.

F. Cost and Manpower Estimate

It is anticipated that the Economics Research Branch, Department of Youth Industry and Tourism will carry out this phase of the study.

G. Existing Data Input

- C.O.R.D.S. Design by Knetch.
- Information to be sent by Knetch (4 studies).
- Paper on Methods of Economic Evaluation of Recreation Development by Iris Samoil.
- Economic Impact of travel in Canada.
- D.B.S.

SECTION 9

OBJECTIVES

"To prepare a realistic and systematically structured framework of policies

and programs designed to maximize social and economic bendfits in the leisure time field, clearly stating the character of desirable policy goals and targets, their associated risks and available alternatives together with content, investment requirements and administrative arrangements for the necessary programs."

A. Description of the Work

To perform analysis and synthesis of first eight sections of the study to formulate alternative policy recommendations and the associated risk of the various alternatives.

B. Depth and Scope

Flowing from the recommended policy alternatives will be program plans designed to achieve the objectives as implied by the policy plan. The administrative machinery necessary for program implementation must be defined and in conjunction with this Provincial Government investment requirements, for program implementation, should be presented on a short, medium and long range forecast.

C. Evaluation

Proposals to be submitted to the Alberta Recreation Committee for their consideration.

D. Period of Work

It is anticipated that four to six months of work will be required.

E. Cost and Manpower Estimates

This section of the study will involve all members of the Alberta Recreation Plan Study Team as well as, on occasion, others who may have been involved in major areas of data collection and analysis.

F. Existing Data Input

Sections two to eight, inclusive.

(END)

April - 1970